

## FAQ (Frequently Asked Questions)

What kind of site would you create if there were no technical barriers?

Would it be attractive, intuitive, and informative?

- Choose from professional designs, or create your own.
- Create button and text-based navigation systems.
- Format text content with tables, images, links, and more.

Would it offer dynamic, interactive tools for visitors?

- Create searchable event calendars.
- Post and auto-archive press releases, articles, and opinions.
- Create slide-shows, portfolios, and photo albums.

Would it promote your products and produce revenue?

- Build a world-class eCommerce system.
- Remember repeat customer information automatically.
- Offer a variety of payment options.

Would it enhance client retention and fuel repeat purchases?

- Market to customers and prospects with eNewsletters.
- Build a community with personal calendars and user profiles.
- Allow eCommerce customers to submit product comments.

Would it collect visitor information and generate leads?

- Create online forms with custom auto-reply emails.
- Require contact information for access to special offers.
- Fine-tune your site by analyzing visitor traffic.

Would it grow as fast as your business?

- Create searches, import spreadsheets, and offer wholesale/bulk pricing.
- Protect areas of your site with multiple levels of restricted access.
- Collaborate on site maintenance with multiple administrative users.